



Sears

*Where progress is measured
by new ideas,
and where new ideas are judged
solely on their capacity
to better serve our customers*

New Ideas? This book is full of good ones — ideas such as a new home fire-alarm system that is able to “sense” fire even before smoke begins to form, a ready-to-finish furniture group now for the first time in popular Mediterranean style, even an entirely new type of compact appliance—a refrigerator with its own built-in icemaker, both in one unit that fits in a space only 19 inches wide.

New ideas? Sears has a whole new concept in catalogs that we believe is a big step forward in better-serving our customers. This concept is really 18 ideas—18 specialized catalogs, each one designed to meet a specific interest you may have. For example, we’re issuing for the first time this spring a 28-page “Naturama” catalog of natural and organic foods, vitamins and cosmetics; a 48-page collection of the latest ideas in Wallcoverings; a 24-page book of Career Apparel for men and women.

Take a look at page 638 and read all about these three brand new books as well as the other fifteen specialized catalogs we offer; whether you’re a home owner, a car owner, a business man, tall man or sportsman, you’re sure to find one that interests you. Any of these 18 catalogs is yours for just the asking and, as with all Sears catalogs, whatever you buy is backed by our pledge, “Satisfaction Guaranteed or Your Money Back.”

*Spring
through Summer
1972*

Great Moments



in Sportswear..brought to you by Sears

Wearing cool
Seersucker
with new wide-ribbed
texture and
more vibrant colors

..and discovering a great
new look in casual wear
that's now in high-gear



1 Blazer-jacket and Pants Set in seersucker of Dacron* polyester and cotton. A vibrant multicolor plaid combines bright orange, bright yellow and bright raspberry (violet). Nicely tailored jacket has princess seams at front and back, notched collar, three bright yellow buttons, two patch pockets, back center vent. Pants are a modified flare-leg style with bandless waistline and a back nylon zipper closing. Machine washable at warm temperature. Mock-turtleneck pullover worn under the jacket is not included; it's sold on page 34.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please be sure to state correct size.

V7 K 6113F—Shipping weight 1 pound 4 ounces. . . Set **\$20.00**

2 Blazer-jacket. A great shape in seersucker of Fortrel® polyester and cotton. Striped in pimento red, gold and navy blue. Wide lapels, gold-color metal buttons, mock-pocket flaps, back center vent. Machine wash at warm temperature. Pullover worn underneath is sold on page 70.

Junior sizes 5, 7, 9, 11, 13, 15.

Please be sure to state correct size.

19 K 9538F—Shipping weight 1 pound 3 ounces. **\$18.00**

3 Denim Pantskirt. Navy blue cotton. Button-trimmed wrap-front hides pant legs. Back zipper closing. Machine washable at warm temperature.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size.

19 K 7321F—Shipping weight 11 ounces. **\$4.90**

4 Jacket and Shorts Set. True-red and white striped seersucker of polyester and cotton. Smock-style jacket with convertible collar, a front yoke and patch pockets is lined with nylon. Bicycle-length shorts have inner liner-band at waist, a back zipper. Machine wash, medium.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please be sure to state correct size.

N17 K 3295F—Shipping weight 2 pounds 4 oz. . . . Set **\$24.00**

5 Playsuit and Skirt Set. Multicolor-striped seersucker of polyester and cotton. One-piece step-in style playsuit has pointed collar, front buttons, a self tie-belt (belt not shown). Skirt has shirring all around, set-on waistband, button-front closing. Machine wash at warm temperature.

Misses' sizes 8, 10, 12, 14, 16. Please state size.

V7 K 5297F—Shipping weight 12 ounces. Set **\$18.00**

ORDER YOUR USUAL SIZE . . if in doubt, see page 625

6 Casual Shoe. Styled with stars in the striped trim . . great fun for the out-of-doors. Combination brushed and leather-look vinyl uppers. Cushioned crepe rubber sole and ¾-inch heel.

Sizes B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.

State size, then B width to order.

54 K 18716F—Dark green, light green, white

54 K 18714F—Red, white, blue

Shipping weight 1 pound 12 ounces. **\$8.99**

Great Sportswear and Great Sports Equipment go together
.. See pages 731 through 802

Great Moments



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in Sportswear..brought to you by Sears



Wearing Separates inspired by *The Sailor Look*

*..and showing the old salts
what a "ship-shape" crew
should really look like*

1 Jumpshorts-suit in navy blue jersey of Dacron* polyester and cotton. One-piece step-in style has middie collar and short sleeves rimmed in white braid. Front zipper opening beneath white tie. Machine wash, warm temperature.
Junior sizes 5, 7, 9, 11, 13, 15. *Please state correct size.*
19 K 9539F—Shipping weight 10 ounces..... **\$10.90**

2 Pullover-top knit of polyester and cotton. Ringed with navy blue and cream-color stripes, trimmed with a navy blue anchor applique. Crew neckline; square bottom. Machine wash, warm. The pants, shown here rolled up like a sailor's, are not included... they're sold on page 32.
Misses' sizes S(8-10); M(12-14); L(16).
Please state correct size letter S, M or L.
7 K 7039F—Shipping weight 8 ounces..... **\$5.00**

3 Tank-top in a jacquard-patterned knit of polyester and cotton. Ringed with red, white and royal blue stripes and sailboats. Machine wash, medium.
Junior sizes S(5-7); M(9-11); L(13-15).
Please state correct size letter S, M or L.
19 K 5300F—Shipping weight 3 ounces..... **\$4.90**

4 Bell-bottom Pants in white cotton denim. Styled with slightly lowered contoured waistline, button-up flap-front closing. Machine wash, warm temperature.
Junior sizes 5, 7, 9, 11, 13, 15. *Please state correct size.*
19 K 8337F—Shipping weight 14 ounces..... **\$6.90**

5 Roll-bag. Fashionable way to get your gear together. Dark blue cotton denim. Adjustable strap... wear at shoulder or carry by hand. Outside pocket on each end... one with nylon zipper, the other slip-in style. Top nylon zipper closing. Vinyl lining. About 20x11x11 inches.
14 K 5861—Shipping weight 3 pounds 8 ounces..... **\$8.35**

6 Hooded Slicker of chrome yellow water-repellent vinyl-coated cotton. Pullover style with front zipper opening, a pouch pocket, adjustable snap-tabs at wrists. Two snaps on hood... can be fastened under chin. Sponge-clean.
Misses' sizes S(8-10); M(12-14); L(16-18).
Please state correct size letter S, M or L.
N17 K 7000F—Shipping weight 2 pounds 3 ounces... **\$13.00**
*Registered DuPont T.M.

ORDER YOUR USUAL SIZE
... if in doubt, see page 625

*For Great Sports Equipment to go with
this Great Sportswear... see pages 731 through 802*

Great Moments



in Sportswear..brought to you by Sears

Wearing *Black and Red* for a sizzling new look in beach fashions

*..and proving that the
most fascinating sea-life
isn't always under the sea*

1 Clingy Maillot Swimsuit in a supple knit of nylon and spandex. Black pull-on style suit is criss-crossed in the front with bands of bright red and bright orange. U-neckline scoops semi-low in the back. Back-stretch straps; slightly shaped inner bra. Hand wash separately.

Order your usual size . . if in doubt, see chart on page 27.
Misses' sizes 10, 12, 14, 16. *Please state correct size.*
V7 K 8016F—Shipping weight 11 ounces..... **\$17.00**

2 Beach Shift covers you from head to toe. Bright red stretch terry knit of acrylic and polyester. Hood; tie-belt; two side-seam pockets; slit below front zipper opening. For a different look, wear hood folded down as a soft collar. Machine wash at warm temperature.

Order your usual size . . if in doubt, see chart on page 625.
Misses' sizes S(8-10); M(12-14); L(16-18).
Please state correct size letter S, M or L.
V7 K 8018F—Shipping weight 1 pound 8 ounces..... **\$23.00**

3 Cut-out Swimsuit in black velour of Arnel® triacetate and nylon. Styled with halter-look neckline slit in front and accented with red over-sized hooks-and-eyes. Elasticized straps criss-cross and hook in back. Inner bra comfortably lined with polyurethane foam. Fashionable low-cut back; elasticized maillot legs. Hand wash separately.

Order your usual size . . if in doubt, see chart on page 625.
Junior sizes 7, 9, 11, 13, 15. *Please state correct size.*
19 K 5713F—Shipping weight 11 ounces..... **\$13.50**

4 Bare Bikini Swimsuit in a supple black knit of nylon and spandex. V-neck bra has adjustable straps, elasticized tails with hook closure, slightly shaped inner bra. Panty is pull-on style. Hand wash separately.

Order your usual size . . if in doubt, see chart on page 27.
Misses' sizes 8, 10, 12, 14. *Please state correct size.*
V7 K 8017F—Shipping weight 11 ounces..... **\$13.00**

5 The Hat. Hand-crocheted of Visca® artificial straw in an open-work design. Large ripple brim. Adjustable string-tie at base of crown . . fits all head sizes. Imported from Taiwan.

N88 K 9475—Black
N88 K 9476—White
Shipping weight 8 ounces..... **\$2.97**

*For Great Sports Equipment to go with
this Great Sportswear . . see pages 731 through 802*

Great Moments



in Sportswear..brought to you by Sears



Wearing *Bib Shortalls* with coordinated Knit Tops

*..and having fun even though
your catch should be
"mounted" at a gas station*

FOR GIRLS, SIZES 7 to 14

(1 thru 3) Reel in these bibbed shortalls and discover their features. Adjustable hook-on straps with brass hardware . . straps form traditional Y-shape in back. Chest patch pocket with brass snap, 2 front patch pockets below waist. Sides are open to below waist . . make for easier dressing. One brass button at each side opening. Concealed-button fly front. Double-needle stitching on seams. Reinforced stitching at stress points. Reinforced front waistband. Shorts are hemmed at bottom. Machine wash, medium temperature.

1 "Hee Haw" print of 100% cotton twill. Girls' sizes 7, 8, 10, 12, 14. *State correct size when ordering.*
77 K 4655F—Red, blue, yellow, green print
Shipping weight 8 ounces \$5.79

2 Denim of 100% cotton. Girls' sizes 7, 8, 10, 12, 14. *State correct size when ordering.*
77 K 4653F—Navy
Shipping weight 10 ounces \$5.79

3 Hickory stripes in 100% cotton denim. Girls' sizes 7, 8, 10, 12, 14. *State correct size when ordering.*
77 K 4654F—Navy and white
Shipping weight 11 ounces \$5.79

4 **Knit Shirt.** Team up these shirts with the bibbed shortalls. Or wear these solid-color shirts with jeans, shorts, or skirts. Long pointed collar tops the shirt. Front placket closes with color-matched snaps . . or unsnap it for a V-neck look. Short-sleeve styling helps you keep your cool. Hemmed bottom . . wear it in or out. Comfortable knit of 50% polyester and 50% cotton. Machine wash, medium temperature.

Girls' sizes S(7-8); M(10-12); L(14). *State correct letter size S, M, or L when ordering.*

77 K 7411F—White
77 K 7412F—Yellow
77 K 7413F—Red
Shipping weight 6 ounces \$3.99

GIRLS GROW RAPIDLY. . measure and be sure.
See pages 622 and 623.

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*For Great Sports Equipment to go with
this Great Sportswear . . see pages 731 through 802*

Great Moments



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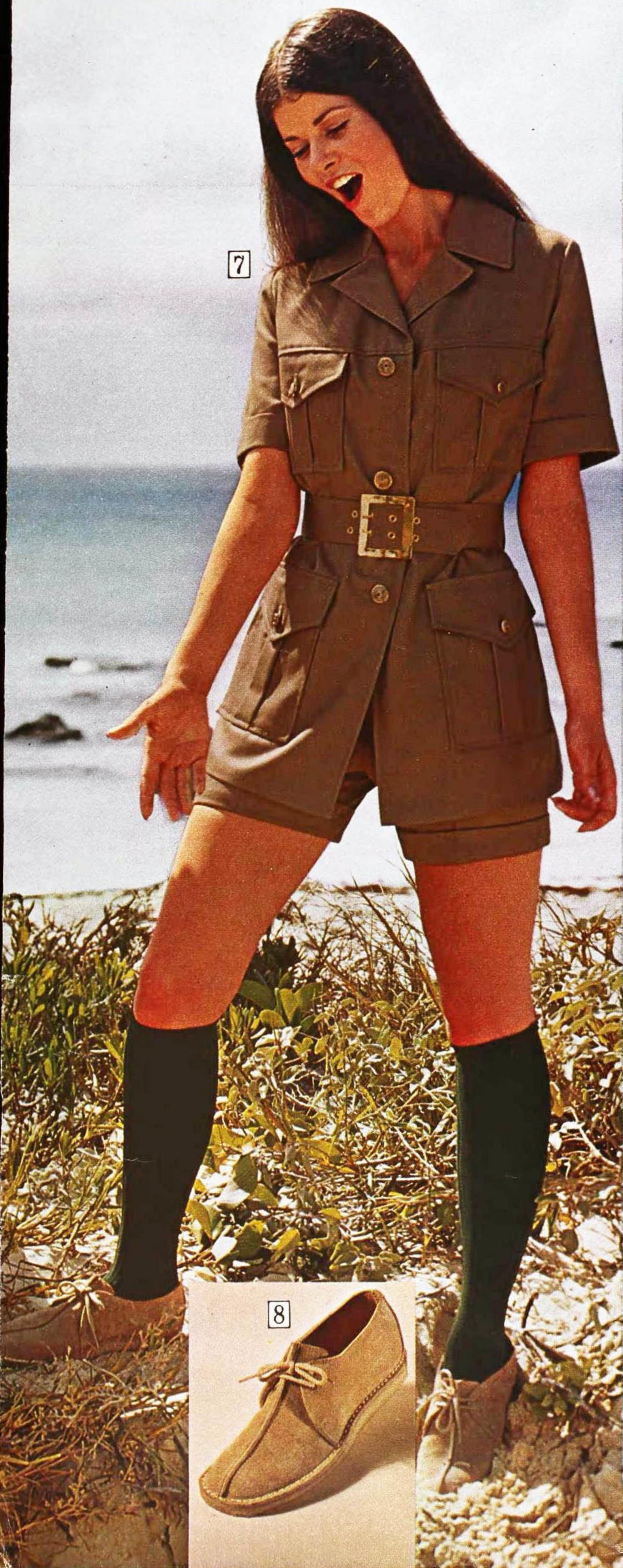
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in Sportswear..brought to you by Sears



Wearing Separates with the Down-to-earth Look that's the height of fashion

*..and giving bird-watchers
something more to look at
than a Pin-tailed Sand Grouse*

1 Short Pullover. Knit of polyester and cotton. Gold crew neckline, multicolor stripes on olive green ground, gold rib-knit bottom. Machine wash, warm.
Junior sizes S(5-7); M(9-11); L(13-15). *State S, M or L.*
19 K 5302F—Shipping weight 5 ounces. **\$4.90**

2 Short-shorts. Olive green brushed cotton denim. Belt loops, cotton suede belt, button front closing, mock pocket flaps. Machine wash, medium temperature.
Junior sizes 5, 7, 9, 11, 13. *Please state size.*
19 K 8335F—Shipping weight 8 ounces. **\$4.90**

3 Pullover. Layered-look cotton knit. Gold pointed collar and sleeves, multicolor striped bodice. Machine wash, warm.
Junior sizes S(5-7); M(9-11); L(13-15). *State S, M or L.*
19 K 5301F—Shipping weight 5 ounces. **\$5.90**

4 Abbreviated Cover-alls. Navy blue cotton denim. Metal hardware trims the adjustable suspenders. Cuffed legs. Back zipper closing. Machine wash, medium.
Junior sizes 5, 7, 9, 11, 13. *Please state size.*
19 K 8336F—Shipping weight 12 ounces. **\$5.90**

5 Short Pullover. Knit of true-red cotton. Styled with crew neckline and puffed short sleeves. Machine wash, warm.
Junior sizes S(5-7); M(9-11); L(13-15). *State S, M or L.*
19 K 5303F—Shipping weight 4 ounces. **\$4.90**

6 Modified Boy-cut Jeans. Natural color cotton denim with red top-stitching. 2 snap and 2 patch pockets, belt loops, snap front closing, flared legs. Machine wash, medium. See page 54 for waist style information. Belt sold on page 75.
Junior sizes 5, 7, 9, 11, 13, 15. *Please state size.*
19 K 8334F—Shipping weight 1 pound 2 ounces. **\$6.90**

7 Safari-style Walking Suit. Khaki-tan oxfordcloth of polyester and cotton. Jacket details: four pleated pockets with button flaps, self-belt, brass-color metal buttons, nylon lining. Cuffed shorts have fly front zipper and button closing. Machine wash, medium; little or no ironing needed.
Misses' sizes 8, 10, 12, 14, 16. *Please state size.*
N17 K 3290F—Shipping weight 2 lbs. 11 oz. Suit **\$21.00**

ORDER YOUR USUAL SIZE..if in doubt, see page 625

8 Two-eyelet Boot. Raised center seam, stitched-down sole construction. Suede leather uppers, matching smooth leather heel trim. Plantation crepe rubber soles, heels.
Sizes B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.
54 K 18392F—Brown 54 K 18391F—Tan
State size, then B width. Shpg. wt. 1 lb. 12 oz. \$9.99

*For Great Sports Equipment to go with this
Great Sportswear . . see pages 731 through 802*

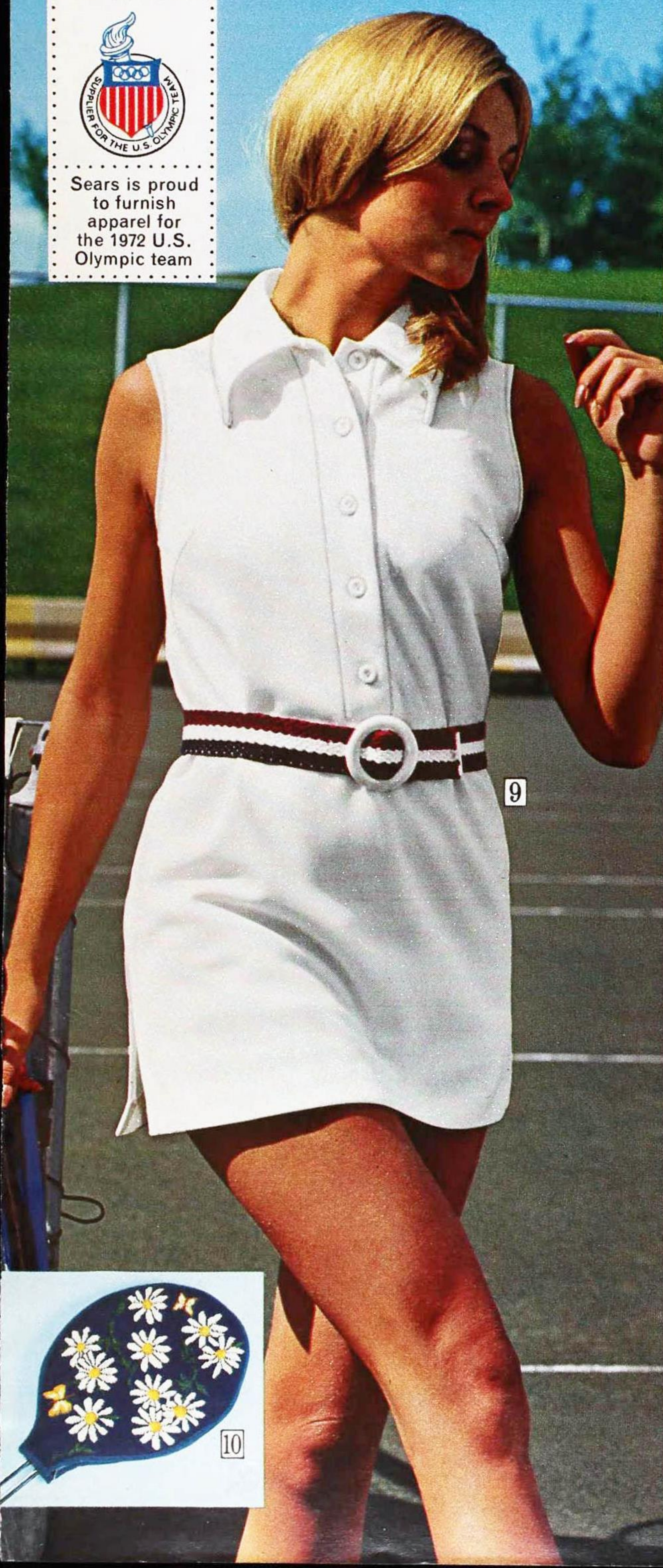
Great Moments



in Sportswear...brought to you by Sears



Sears is proud to furnish apparel for the 1972 U.S. Olympic team



Wearing washable *Double Knits* in classic white

...and learning that a great backhand isn't the only way to impress someone on the court

FOR MEN

1 White V-neck Mesh-knit Shirt. 50% polyester, 50% cotton. Short sleeves with ribbed cuffs, neckline striped in navy, burgundy, and white. Machine wash, medium, tumble dry. Sizes S(34-36 inches); M(38-40); L(42-44); XL(46-48). 33 K 89549F—State S, M, L, XL. Shpg. wt. 8 oz. **\$4.99**

2 White Double-knit PERMA-PREST® Shorts. Trim-Regular cut. 100% polyester. Ban-Rol® waistband. One back pocket. Machine wash, med.; tumble dry. Wt. 14 oz. 41 K 34735F—State waist 32, 34, 36, 38, 40, 42 inches. **\$8.95**

3 White Collar-placket Knit Shirt. Short sleeves with hemmed cuffs, bottom. 50% polyester, 50% cotton. Buttons on placket front, tennis embroidery. Machine wash, med.; tumble dry. Chest sizes S(34-36); M(38-40); L(42-44); XL(46-48). 33 K 90881F—State S, M, L, XL. Shipping wt. 8 oz. . . . **\$4.99**

4 Sweater. 100% Orlon® acrylic rib knit . . . white with contrasting stripe at cuffs, bottom, V-neck. Machine wash, med.; tumble dry. Sizes S(34-36); M(38-40); L(42-44); XL(46-48). 33 K 82319F—State S, M, L, XL. Shipping wt. 1 lb. 5 oz. **\$12.00**

5 Jacket. All polyester. Knit collar, cuffs, back waist band. Zip front, slash pockets. Machine wash med., drip dry. Sizes S(34-36); M(38-40); L(42-44); XL(46-48). State S, M, L or XL. 45 K 56139F—Shipping weight 2 pounds 2 ounces. . . **\$18.90**

6 White Give 'N Take Flared Slacks. Trim-Regular cut. 100% texturized Fortrel® polyester double knit. Ban-Rol® 2-button waistband with extended tab. Machine wash, med., tumble dry. State waist in inches, then inseam **S, M, L.**

WAIST	30, 32, 34, 36, 38 32, 34, 36
INSEAM	Short(29½-in.); Medium(31-in.)	Long(33-in.)

41 K 81619F—Shipping weight 1 pound 2 ounces. . . **\$12.95**

7 Tennis Hat, white with navy-burgundy stripe band. 100% cotton twill. Green underbrim minimizes glare. Sewn eyelets. Sizes S(6¾-6¾); M(7-7½); L(7½-7¾); and XL(7¾-7¾). 33 K 97072F—State S, M, L, or XL. Shpg. wt. 4 oz. . . . **\$2.99**

8 Rib-top casual Socks. 45% Orlon® acrylic, 20% stretch nylon, 35% cotton. Cushion foot. Machine wash, med. 33 K 20258—White 33 K 20259—White with striped top One size fits 10 to 13. Shpg. wt. 2 oz. Pair **\$1.50**

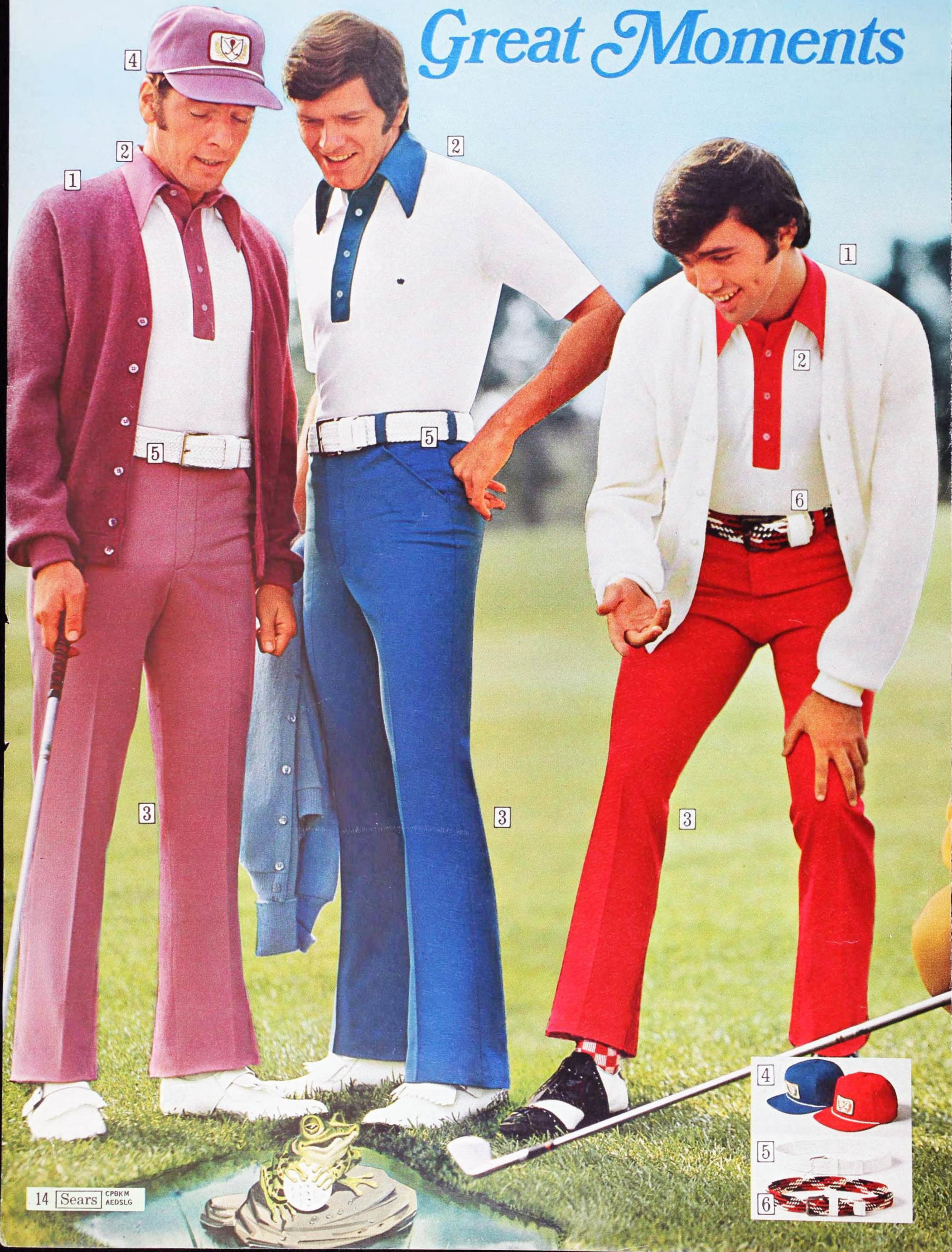
FOR WOMEN

9 Tennis Dress. Polyester double-knit. Pull-on dress has jaunty collar, front button-placket, side slits; matching pull-on panty elasticized at waist, legs . . . machine wash, warm. Webbed cotton belt striped in maroon red, white and navy with white plastic ring-buckle . . . hand wash separately. Misses' sizes 8, 10, 12, 14, 16. Please state correct size. V7 K 5294F—Shipping weight 13 ounces. **\$17.00**

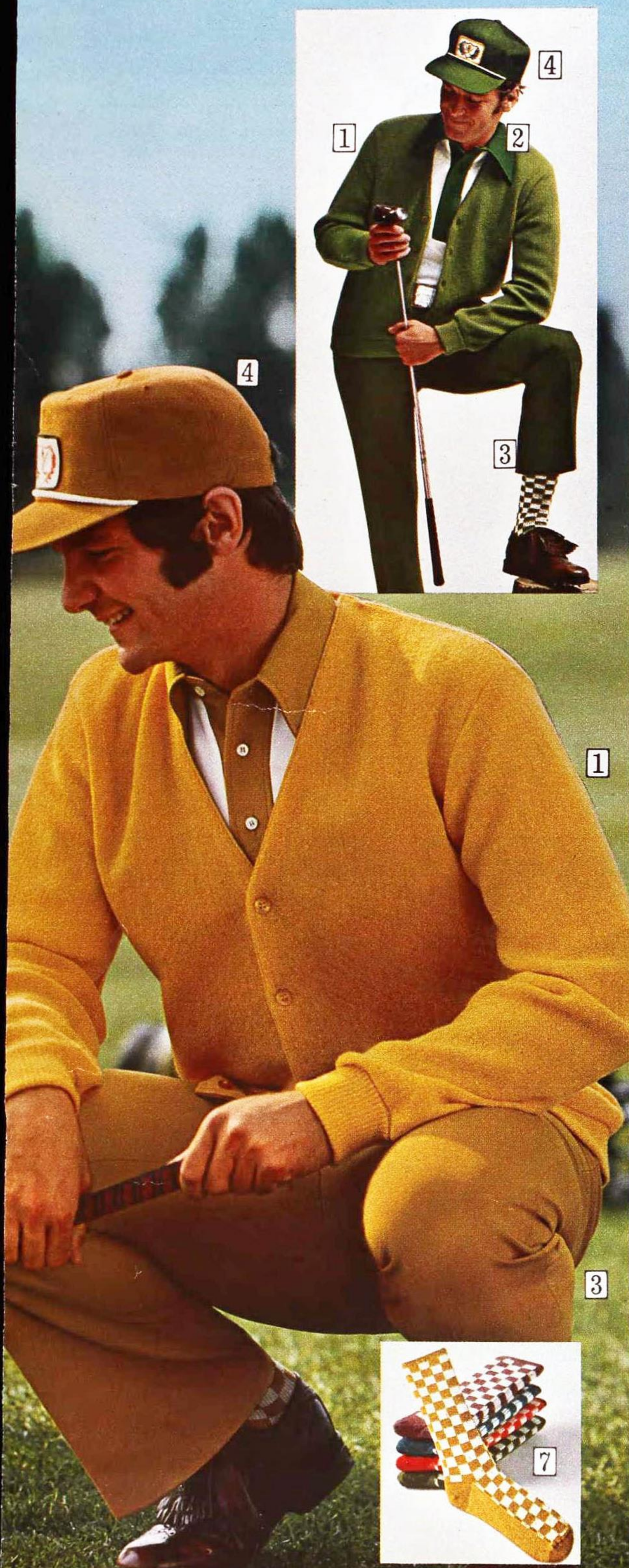
10 Needlepoint Racquet Cover Kit. White and yellow daisies with butterflies on royal blue background. Kit includes: design printed on cotton canvas, wool yarn, cotton duck for back of cover and binding, 12-inch zipper, tapestry needle, instructions. Block to finished size about 11x16 in. 25 K 4990—Shipping weight 14 ounces. Kit **\$8.49**

For Great Sports Equipment to go with this Great Sportswear . . . see pages 731 through 802

Great Moments



in Sportswear...brought to you by Sears



Wearing Coordinated Knits that stretch for comfort, yet keep their shape

*...and proving you can still dress
like a pro even if you see
more frogs than birdies*

1 Classic Cardigan. 50% alpaca, 50% wool. Links knit. Dry clean. Chest S(34-36), M(38-40), L(42-44), XL(46-48).
33K86736F—Light plum 33K86734F—Sunrise gold
33K86731F—Lt. blue 33K86739F—White 33K86732F—Lt. olive
State S, M, L or XL. Shipping weight 1 lb. 6 oz. **\$16.00**
TALL SIZES fit men 6 feet to 6 feet 3 inches tall.
33K86746F—Light plum 33K86744F—Sunrise gold
33K86741F—Lt. blue 33K86749F—White 33K86742F—Lt. olive
State M, L or XL only. Shipping weight 1 lb. 6 oz. **\$18.00**

2 Sears Best Knit Shirt. 100% polyester in a fine gauge LaCoste stitch. White with contrast color placket and long point collar. Short sleeves. Machine wash, medium. Chest S(34-36), M(38-40), L(42-44), XL(46-48).
33 K 90186F—Light plum 33 K 90184F—Gold
33 K 90181F—Blue 33 K 90185F—Red 33 K 90182F—Green
State S, M, L, XL. Shipping weight 8 ounces. **\$7.98**

3 Sears Best Give 'N Take Double Knit Slacks. 100% texturized Fortrel® polyester. Flare legs, belt loops. Ban-Rol® waist. PERMA-PREST® fabric—just machine wash, med., tumble dry. Note: for correct fashion look, flares should be worn about 1 in. longer than regular leg models.

Trim Regular style. A trim fit for the man of average build. State waist, then inseam letter designation S, M or L.
41 K 81606F—Lt. Plum 41 K 81604F—Gold
41 K 81602F—Blue 41 K 81605F—Red 41 K 81603F—Green
Waist. 30, 32, 34, 36, 38. 32, 34, 36
Inseam. S(29½), M(31) L(33)
Shipping weight 1 pound 2 ounces. **\$12.95**

Full Cut style. Flatters the huskier than average build. State waist size, then inseam length in inches.
41 K 50967F—Blue 41 K 50966F—Red 41 K 50969F—Gold
Waist. 36, 38, 40, 42, 44. 36, 38, 40, 42
Inseam. 29, 30. 32
Shipping weight 1 pound 3 ounces. **\$13.95**

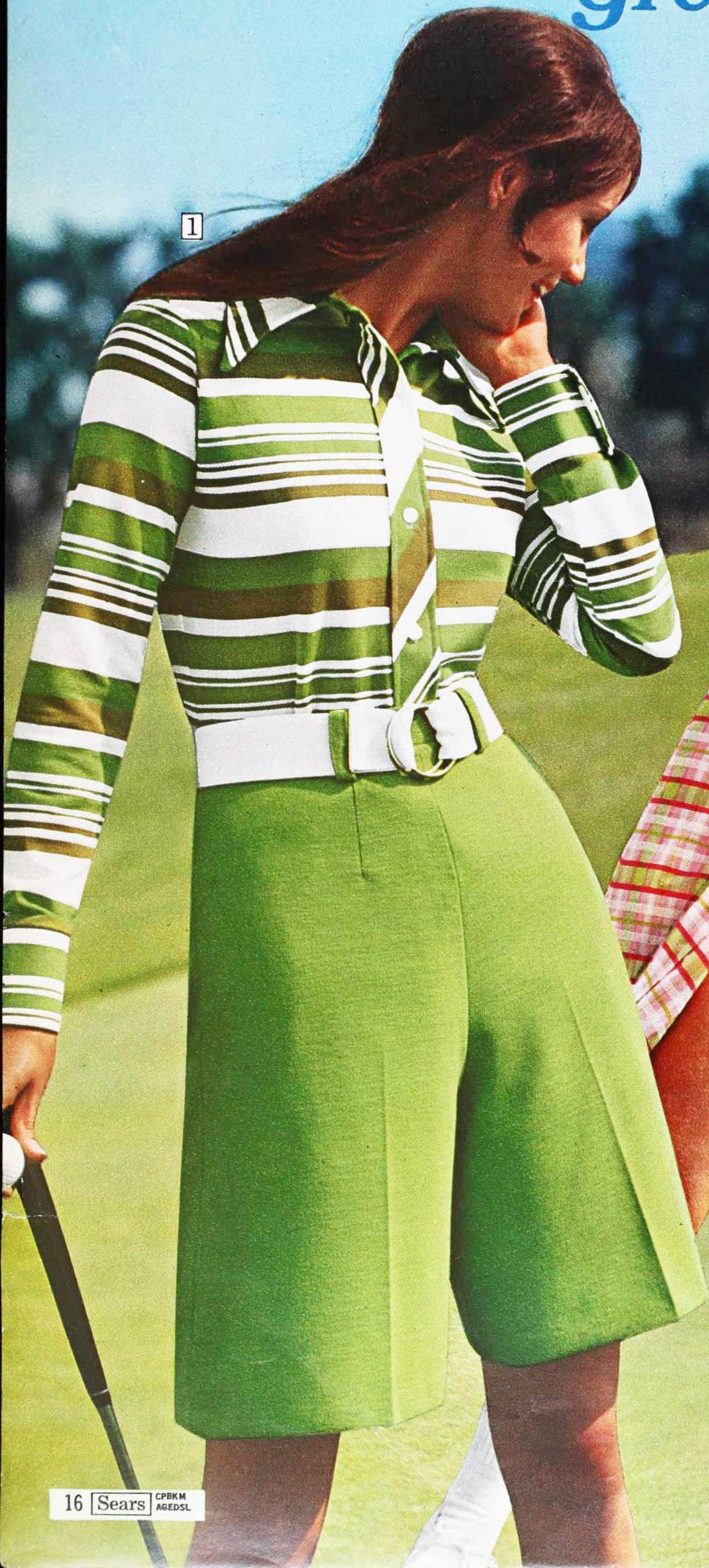
4 Knit Golf Caps. Dyed to match the double knit slacks . . caps sold on page 547.

(5 and 6) Belts. Heavy cotton braid. 1½ in. wide. Metal buckles. Waist S(30-32); M(34-36); ML(38-40); L(42-44).
(5) 33K41169F—White (6) 33K41166F—Red, white, blue
State size S, M, ML or L. Shipping weight 7 ounces. **\$6.00**

7 Socks. White checks on solid background. 75% Hi-Bulk Orlon® acrylic, 25% stretch nylon. Machine wash, med.
33 K 16404—Gold 33 K 16401—Blue 33 K 16405—Red
33 K 16406—Lt. plum 33 K 16402—Green
One size fits 10 to 13. Shpg. wt. pr. 2 oz. Pair **\$1.50**

For Great Sports Equipment to go with
this Great Sportswear . . see pages 731 through 802

Great Moments



in Sportswear..brought to you by Sears

Wearing sporty casuals of polyester and cotton with the popular *Shirt Look*

*..and proving you can
"gopher" a short putt
and still miss it with style*

1 Shirt and Culotte Set knit of polyester and cotton. Shirt knit in stripes of lime green, olive green and white has a long pointed collar; front button-placket; two-button cuffs. The hemmed square bottom may be worn tucked in or out. Culotte is double-knit in lime green. It's an A-line style with back nylon zipper closing, a set-on waistband and self belt loops. Comes with its own belt of white cotton webbing that closes with rings of gold-color metal. The entire set is machine washable, warm temperature.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please be sure to state correct size.

V7 K 6114F—Shipping weight 1 pound 6 oz. . . Set **\$19.00**

2 Pantshift and Skirt Set in a new-looking seersucker of polyester and cotton. Woven plaid combines tones of pink and green with white. Step-in style one-piece pantshift has a front button opening. Skirt has front button opening and a 2-inch hem. Machine wash at warm temperature . . little or no ironing needed.

Misses' sizes 8, 10, 12, 14, 16, 18.

Please be sure to state correct size.

V31 K 6332F—Shipping weight 1 lb. 6 oz. Set **\$16.00**

3 Pullover-top and Pantskirt Set of Dacron* polyester and cotton. White knit pullover-top has a pointed collar and a front button placket of turquoise and white checked gingham, an in-or-out square bottom. Turquoise and white checked gingham pantskirt has pleated wrap-front panel over pant-legs, a back zipper. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15.

Please be sure to state correct size.

19 K 7320F—Shipping weight 13 oz. Set **\$12.90**

*Registered DuPont T.M.

ORDER YOUR USUAL SIZE

.. if in doubt, see page 625

*For Great Sports Equipment to go with
this Great Sportswear .. see pages 731 through 802*



1

2

A Great Look . . DRESSES WITH SLEEVELESS TOPPING

1 A vest of lustrous rayon velvet tops this dress of rayon knit bonded to acetate tricot. One-piece dress with white bodice has tweed-effect skirt, roll-collar and button-tab trim on sleeves . . back zipper; 2-inch hem. Rayon velvet buckle-belt matches vest. Dry clean. Shoes sold on page 28.

Misses' sizes 8, 10, 12, 14, 16, 18.

V31 H 7820F—Cardinal red, oxford gray, black and white dress with oxford gray vest and belt

V31 H 7821F—Deep lilac, gold, brown and white dress with deep lilac vest and belt

Slate size. Shipping weight 2 lbs. \$19.00

2 A striking dress and vest outfit of polyester knit. Vest in an eye-catching navy blue, gold and red knit-in pattern has a full-length back zipper closing. One-piece dress with bow-trimmed white bodice of smooth-knit has navy blue skirt of crepe-textured knit . . back zipper; 2-inch hem. Machine wash, warm. Shoes sold on page 473.

Misses' sizes 8, 10, 12, 14, 16, 18.

Slate size. Shipping weight 1 lb. 7 oz.

V31 H 8214F \$23.00

Just call Sears and
say "Charge it"
. . see page 710

**A Great Look . .
VITAL ACCENTS
OF TARTAN PLAID**



1 Jumper-look one-piece dress of woven acrylic . . bright red, hunter green, black and white plaid with black sleeves, collar and button-trimmed inset. Back zipper. 2-inch hem. Tie-belt. Dry clean. Shoes sold on page 66.

Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping wt. 1 lb. 7 oz.
V31 H 5804F \$12.00



2 A timeless, classic look . . dress of woven acrylic in hunter green, bright yellow, navy blue and white plaid. Front pleats; back zipper. 2-inch hem. Machine wash, warm. Navy blue vinyl buckle-belt. Shoes sold on page 97.

Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping wt. 1 lb. 8 oz.
V31 H 5805F \$12.00



3 Two-piece outfit . . elegant long skirt with a blouse. Skirt of woven acrylic in hunter green, bright red, black and white plaid has side zipper closing and side walking slits . . dry clean. White broadcloth shirt-style blouse of polyester and cotton has button-front closing; long sleeves with button-cuffs . . machine wash, warm. Belts not included; sold on page 81. Necklace sold on page 22; shoes sold on page 28.

Misses' sizes 8, 10, 12, 14, 16, 18. *Please be sure to state correct size.*
V31 H 6642F—Shipping weight 1 pound 13 ounces \$16.00

ORDER YOUR USUAL SIZE . . if in doubt, see chart on page 739

**A Great Look . .
WOOL JERSEY
WITH SUBTLE
FIT-AND-FLARE**

1



2



1 Princess-line dress with shirt-style collar; gold-color plastic buttons; flared skirt. Sleeves have elasticized opening. Long back zipper. 2-inch hem. Dry clean. Shoes sold on page 66.

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.*

V31 H 7806F—Gold

V31 H 7807F—Royal blue

Shipping weight 1 lb. 8 oz. \$18.00

2 Skimmer dress with superbly draped lines has back zipper closing; 2-inch hem . . . dry clean. The white collar and cuffs of hand washable polyester-knit and the red cherry-cluster pin of plastic and metal are removable. Shoes sold on page 28.

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.*

V31 H 8208F—Purple

V31 H 8209F—Real red

Shipping weight 1 lb. 9 oz. \$21.00

ORDER YOUR USUAL SIZE
... if in doubt, see page 739

*"Charge it" if you wish
... see page 710*



PURE WOOL





COATDRESS OF POLYESTER DOUBLE-KNIT

1 Skimmer style in a jacquard pattern that's knit of texturized yarn for added body and drapeability. The white collar and cuffs are of crepe-textured knit. Front button closing (two extra buttons are included); inverted front pleats. Machine wash, warm.

Misses' sizes 10, 12, 14, 16, 18.

Please be sure to state correct size.

V31 H 8228F—Royal blue and beige jacquard pattern with white

V31 H 8229F—Deep brick red and beige jacquard pattern with white

Shipping weight 1 lb. 11 oz. . \$25.00

SEPARATES-LOOK DRESS OF ACRYLIC KNIT

2 One-piece dress. Bodice-portion of solid-color double-knit has detachable white collar and cuffs; skirt-portion of tweed-patterned knit bonded to acetate tricot has front overlap stitched down to below hips. Solid-color self belt with silver-color metal buckle. Back zipper closing. Dry clean. Pin not included; sold below.

Misses' sizes 10, 12, 14, 16, 18.

Please be sure to state correct size.

V31 H 7822F—Plum and white with plum, navy and white tweed

V31 H 7823F—Dark cinnamon and white with dark cinnamon, rust and white tweed

Shipping weight 1 lb. 11 oz. . \$21.00

THE JEWELRY

(3 thru 5) Richly hammered link design of gold-color metal.

3 Hoop Earrings have rigid links. Clip-back style. Measure about 1 inch in diameter.

4 H 3662—Shpg. wt. 2 oz. . . \$3.00

4 Pin is oval-shaped with rigid links. Safety-catch closure. Measures about 2 1/2 x 2 inches.

4 H 3663—Shpg. wt. 2 oz. . . \$3.00

5 Bracelet has flexible links and a clasp closing. Measures about 6 3/4 inches long.

4 H 3664—Shpg. wt. 2 oz. . . \$5.00



Superb Showmanship . . THE DRAMATIC LONG DRESS

1

1 One-piece dress. Top-portion of black double-knit acetate jersey has banded keyhole neckline with gold-color plastic button-trim. Belt and skirt-portion are rib-knit acetate printed in black, orange, purple and green. Long back zipper. 2-inch hem. Belt has gold-color metal front trim; back snap closing. Dry clean. Necklace sold on page 271.

MISSES' SIZES 12, 14, 16, 18, 20.
V31 H 7816F—Please state size.
Shipping weight 1 lb. 8 oz. \$19.00

HALF SIZES 16½, 18½, 20½,
22½, 24½. Please state size.
Shipping weight 1 pound 8 oz.
V31 H 7818F \$21.00

2 One-piece dress of double-knit polyester. Black top-portion and buckle-belt are crepe-textured. Stripe-printed skirt-portion in gold, purple, moss green, american beauty pink and black is in a smooth-knit. Step-in style with front button opening. 2-inch hem. Machine wash, warm. Necklace sold below, shoes on page 94.

MISSES' SIZES 10, 12, 14, 16, 18, 20.
V31 H 8204F—Please state size.
Shipping wt. 1 lb. 13 oz. . . \$28.00

HALF SIZES 14½, 16½, 18½,
20½, 22½. Please state size.
Shipping weight 1 pound 13 oz.
V31 H 8206F \$30.00

DRAGON PENDANT

3 Great-looking accessory in richly textured gold-color metal. Dragon, about 3¼ inches long, has red and green enameled accents. 21-inch chain has spring-ring closure.

4 H 3665—Shpg. wt. 3 oz. . \$5.00

3



2



FREE
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An outstanding selection of fall and winter apparel including shoes, hosiery, lingerie, loungewear and accessories.
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POLYESTER
DOUBLE
KNITS

Finely detailed with flattering lines in a crepe-textured knit. Easy-care . . . machine washable, warm . . . little or no ironing is needed when tumble-dried.

1 Tunic and pants outfit. Pullover tunic has self tie-belt; light beige topstitching and buttons . . . buttons work on the placket, others are just for trim. Pull-on pants have an elasticized waistband; slightly flared legs.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 8244F—Deep blue with light beige

V31 H 8245F—Brick red with light beige
 State size. Shipping weight 1 lb. 9 oz. . . \$24.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 H 8246F—Deep blue with light beige

V31 H 8247F—Brick red with light beige
 State size. Shipping weight 1 lb. 9 oz. . . \$26.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.

V31 H 8248F—Deep blue with light beige

V31 H 8249F—Brick red with light beige
 Shipping weight 1 pound 9 oz. \$26.00

2 Body-scanning skimmer dress. Stand-up collar; welt seaming in front; flared skirt. Back zipper. 2-inch hem. Earrings and pin sold on page 21, shoes on page 126.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 7862F—Brick red

V31 H 7863F—Navy blue

State size. Shipping weight 1 lb. 9 oz. . . \$16.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 H 7864F—Brick red

V31 H 7865F—Navy blue

State size. Shipping weight 1 lb. 9 oz. . . \$17.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.

V31 H 7866F—Brick red

V31 H 7867F—Navy blue

Shipping weight 1 pound 9 oz. \$17.00

ORDER YOUR USUAL SIZE

. . . if in doubt, see page 739



POLYESTER DOUBLE KNIT

PANTS OUTFITS

(1 and 2) Easy-care tunic-and-pants outfits of textured double-knit. Machine washable, warm . . . little or no ironing is needed if tumble-dried.

1 Pullover-tunic has contrasting-color chevron bands on front and sleeves; gold-color plastic button-trim (extra button included); back zipper. Pull-on pants are straight-leg style with elasticized waistband. Shoes sold on page 36.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 8222F—Purple plum with rose pink

V31 H 8223F—Black with pimento red
State size. Shipping wt. 2 lbs. . . . \$22.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.
Please be sure to state correct size.

V31 H 8224F—Purple plum with rose pink

V31 H 8225F—Black with pimento red
Shipping weight 2 pounds \$24.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state correct size.

V31 H 8226F—Purple plum with rose pink

V31 H 8227F—Black with pimento red
Shipping weight 2 pounds \$24.00

2 Shirt-style tunic has front tuck-stitching detail; gold-color plastic buttons (extra button included); self tie-belt. Pull-on pants are straight-leg style with elasticized waistband. Shoes shown are sold on page 36.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 8236F—Moss green

V31 H 8237F—Deep blue

State size. Shpg. wt. 1 lb. 12 oz. . . \$26.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.
Please be sure to state correct size.

V31 H 8238F—Moss green

V31 H 8239F—Deep blue

Shipping weight 1 lb. 12 oz. . . . \$28.00

ORDER YOUR USUAL SIZE

. . . if in doubt, see page 739



Sears is proud
to furnish travel
and parade dress
for America's 1972
Olympic athletes.



Polyester-and-wool

DOUBLE KNITS

with dramatic
contrasts of color

1 Dress with swiny godet inserts all around the skirt; braided two-tone self tie-belt. Long back zipper. Hand wash separately. Pin not included . . . sold on page 21. Shoes sold on page 28.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 8210F—Beet red with light gray

V31 H 8211F—Navy blue with real red

Slate size. Shpg. wt. 2 lbs. 4 oz. . . . \$26.00

HALF SIZES 16½, 18½, 20½, 22½, 24½.

V31 H 8212F—Beet red with light gray

V31 H 8213F—Navy blue with real red

Slate size. Shpg. wt. 2 lbs. 4 oz. . . . \$28.00

2 Empire-style skimmer dress. Covered button-trim (extra button included). Long back zipper closing. Hand wash separately. Shoes sold on page 94.

MISSES' SIZES 12, 14, 16, 18, 20. *Slate size.*

V31 H 7844F—Deep violet with pearl gray

V31 H 7845F—Black with cream

Shipping weight 1 pound 12 oz. . . . \$20.00

HALF SIZES 14½, 16½, 18½, 20½,

22½, 24½. *Please be sure to slate size.*

V31 H 7846F—Deep violet with pearl gray

V31 H 7847F—Black with cream

Shipping weight 1 pound 12 oz. . . . \$22.00





POLYESTER

DOUBLE KNITS

(1 thru 5) Easy-care clothes of crepe-textured knit . . . impeccably tailored and superbly detailed. Mach. wash, warm . . . little or no ironing needed if tumble-dried.

1 THRU 3 SHOWN ON OPPOSITE PAGE

1 One-piece dress. Bodice is chili red with self-covered button-trim (extra button included); matching buckle-belt. Skirt-portion is chili red, deep loden green and white knit-in plaid with front pleats. Long back zipper closing. 2-inch hem. Shoes sold on page 28.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state size.*
V31 H 8220F—Shipping weight 1 pound 12 oz. . . \$23.00

2 Dress with white collar. Silver-color plastic buttons trim the bodice pockets and the mock front closing (extra button included). Long back zipper. Self buckle-belt. 2-inch hem. Shoes sold on page 94.

MISSES' SIZES 10, 12, 14, 16, 18. *Please state size.*
V31 H 7826F—Purple V31 H 7827F—Pine green
Shipping weight 1 pound 7 ounces . . . \$19.00

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T. *State size.*
V31 H 7828F—Purple V31 H 7829F—Pine green
Shipping weight 1 pound 7 ounces . . . \$21.00

3 Two-tone one-piece dress. Bodice, trimmed with grommets and self lacing, has long sleeves with button-cuffs (extra button included). Skirt-portion has front pleat. Self buckle-belt. Back zipper. 2-inch hem.

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State size.*
V31H8060F—Light beige and chestnut brown with gold-color metal grommets, buttons and buckle

V31H8061F—Pearl gray and purple with silver-color metal grommets, buttons and buckle
Shipping weight 2 pounds . . . \$25.00

4 AND 5 SHOWN ON THIS PAGE

4 Striking border-print dress richly colored in fuchsia, bright orange, light mustard gold and white. Surplice neckline; back zipper closing. 2-inch hem. The necklace shown is sold below; shoes sold on page 94.

MISSES' SIZES 10, 12, 14, 16, 18. *Please state size.*
V31 H 8232F—Shipping weight 1 pound 5 oz. . . \$22.00

5 Tunic and pants outfit. Tunic has self belt; back zipper; flap pockets . . . belt-buckle and button-trim are gold-color plastic. Pull-on pants have an elasticized waistband; straight legs. Shoes sold on page 107.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state size.*
V31H8036F—Chamois tan V31H8037F—Bright blue

Shipping weight 1 pound 9 ounces . . . \$24.00
HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31H8038F—Chamois tan V31H8039F—Bright blue
Shipping weight 1 pound 9 ounces . . . \$26.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*
V31H8040F—Chamois tan V31H8041F—Bright blue

Shipping weight 1 pound 9 ounces . . . \$26.00

ORDER YOUR USUAL SIZE

. . . if in doubt, see page 739 for charts

NECKLACE (shown on opposite page)

A Chain of scalloped, satin-finished circlets. Measures about 31 inches long, has a spring-ring closure.

4 H 3660—Gold-color base metal

4 H 3661—Silver-color base metal

Shipping weight 3 ounces . . . \$3.00

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1

TEXTURA polyester
A Rohm and Haas Fiber

THE POLYESTER DOUBLE KNIT COATDRESS

1 Textured knit of Textura* polyester . . . topstitching; convertible collar; front and back yoke; button-placket; two patch pockets.

Long sleeves with button-cuffs.

Self belt with buckle.

And this PERMA-PREST® dress is machine washable, warm; needs no ironing if tumble-dried.

You can shorten or lengthen the 2-inch hem.

MISSES' SIZES 10, 12, 14, 16, 18. Please state size.

V31 H 6560F—Peacock blue

V31 H 6561F—Brick red

V31 H 6562F—Purple

Shipping weight 1 pound 10 ounces \$17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 H 6563F—Peacock blue

V31 H 6564F—Brick red

V31 H 6565F—Purple

State size. Shipping weight 1 pound 10 oz. \$19.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 H 6566F—Peacock blue

V31 H 6567F—Brick red

V31 H 6568F—Purple

State size. Shipping weight 1 pound 10 oz. \$19.00

ORDER YOUR USUAL SIZE

. . . if in doubt, see page 739

Necklace shown is sold on page 27.

Shoulder bag is sold on opposite page.

THE SPECTATOR PUMP

2 The combination: smooth leather uppers neatly trimmed with sueded split-leather. Composition sole and 2¼-inch heel. Lined with nylon tricot.

Sizes B (medium) 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.

X54 H 45744F—Gray

X54 H 45144F—Burgundy

X54 H 43944F—Black

State size, B width. Shpg. wt. 1 lb. 4 oz. \$13.00

2



THE POLYESTER DOUBLE KNIT CLASSIC DRESS

A supple knit in a dramatic print or solid colors.

This PERMA-PREST® dress has stand-up collar, self tie-belt, long back zipper closing.

Machine wash separately, warm; needs no ironing if tumble-dried.

You can shorten or lengthen the 2-inch hem.

1 Printed smooth-knit is a distinctive design in tobacco brown, cinnamon red, dusty peach, medium turquoise blue, light gold and white.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 H 6569F—Please be sure to state correct size.

Shipping weight 1 pound 6 ounces \$17.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 H 6570F—Please be sure to state correct size.

Shipping weight 1 pound 6 ounces \$19.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 H 6571F—Please be sure to state correct size.

Shipping weight 1 pound 6 ounces \$19.00

2 Solid-color crepe-textured knit. The necklace shown is sold on page 22.

MISSES' SIZES 10, 12, 14, 16, 18.

V31 H 6572F—Navy blue

V31 H 6573F—Brick red

State size. Shipping weight 1 pound 6 ounces . \$15.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 H 6574F—Navy blue

V31 H 6575F—Brick red

State size. Shipping weight 1 pound 6 ounces . \$17.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 H 6576F—Navy blue

V31 H 6577F—Brick red

State size. Shipping weight 1 pound 6 ounces . \$17.00

THE SHOULDER BAG

3 Sueded split-leather bag with top zipper closure. Slip-in front pocket of smooth leather. Gold-color metal accents. Unlined. About 11x9x1½ inches.

88H3354—Burgundy red 88H3351—Black

88H3352—Forest green 88H3353—Light gray

Shipping weight 1 pound 8 ounces \$10.00



3



CKSPB
MAGED

Sears 29



1

(1 thru 3) PERMA-PREST® styles of Textura® polyester. Machine washable... need no ironing if tumble-dried. You can shorten or lengthen them.

1 Tunic and pants of textured knit. Pull-over tunic has a back zipper closing. Straight-leg pull-on pants have an elasticized waistband. Machine wash, warm. Scarf sold below, shoes on page 126.

MISSES' SIZES 10, 12, 14, 16, 18.
V31 H 6578F—Purple
V31 H 6579F—Peacock blue
State size. Shpg. wt. 1 lb. 12 oz....\$17.00

HALF SIZES 14½, 16½, 18½,
20½, 22½, 24½.
V31 H 6580F—Purple
V31 H 6581F—Peacock blue
State size. Shpg. wt. 1 lb. 12 oz....\$19.00

TALL MISSES' 12T, 14T, 16T, 18T, 20T.
V31 H 6582F—Purple
V31 H 6583F—Peacock blue
State size. Shpg. wt. 1 lb. 12 oz....\$19.00

2 Jacquard-patterned knit shift dress is moss green, gold and white. Back zipper. 2-inch hem. Machine wash, warm.

MISSES' SIZES 10, 12, 14, 16, 18, 20.
V31 H 6584F—Please state correct size.
Shipping weight 1 pound 5 oz....\$16.00

HALF SIZES 14½, 16½, 18½,
20½, 22½, 24½, 26½.
V31 H 6585F—Please state correct size.
Shipping weight 1 pound 5 oz....\$18.00

TALL MISSES' 12T, 14T, 16T, 18T, 20T.
V31 H 6586F—Please state correct size.
Shipping weight 1 pound 5 oz....\$18.00

3 Solid-color shift dress in crepe-textured knit. Back zipper. 2-inch hem. Machine wash, warm (wash brick red separately). Pin not included; sold on page 21.

MISSES' SIZES 10, 12, 14, 16, 18, 20.
V31 H 6278F—Navy blue
V31 H 6587F—Brick red
State size. Shpg. wt. 1 lb. 5 oz....\$14.00

HALF SIZES 14½, 16½, 18½,
20½, 22½, 24½, 26½.
V31 H 6280F—Navy blue
V31 H 6588F—Brick red
State size. Shpg. wt. 1 lb. 5 oz....\$16.00

TALL MISSES' 12T, 14T, 16T, 18T, 20T.
V31 H 6282F—Navy blue
V31 H 6589F—Brick red
State size. Shpg. wt. 1 lb. 5 oz....\$16.00

THE TWILL SCARF

A Floral-printed polyester twill... shades of turquoise blue, purple, lavender and true red. Rolled edges. About 27 in. square. Machine wash, warm. From Japan.
88 H 8224—Shipping wt. 1 oz....\$3.50



A

POLYESTER DOUBLE KNITS

.. wrinkle-shy fashions
that keep their great look



2

3



3

4 One-piece two-tone dress of crepe-textured double-knit Textura* polyester. Top-portion has a roll collar, skirt-portion has contrasting-color fringe of Orlon** acrylic and a gold-color metal pin. Long back zipper closing. 2-inch hem. Self belt with gold-color metal buckle. Machine wash, warm. Initial pins are not included... sold on page 84.

MISSES' SIZES 10, 12, 14, 16, 18. Please be sure to state correct size.

V31 H 6602F—Garnet red and navy blue
V31 H 6603F—Camel tan and garnet red
Shipping weight 1 pound 7 oz... \$17.00

*Reg. Rohm and Haas T.M.

**Reg. DuPont T.M.

5 PERMA-PREST® dress of crepe-textured double-knit Textura* polyester. Step-in style with front yoke; band-cuffed long sleeves; gold-color metal buttons (extra button included). Machine wash, warm; needs no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem. Pin not included... it's sold on page 21. Shoes sold on page 66.

MISSES' SIZES 10, 12, 14, 16, 18. Please state correct size.

V31 H 6596F—Camel tan V31 H 6066F—Garnet red
Shipping weight 2 pounds... \$16.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. Please state size.

V31 H 6598F—Camel tan V31 H 6069F—Garnet red
Shipping weight 2 pounds... \$17.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. Please state size.

V31 H 6600F—Camel tan V31 H 6072F—Garnet red
Shipping weight 2 pounds... \$17.00

ORDER YOUR USUAL SIZE... if in doubt, see charts on page 739

6 PERMA-PREST® skimmer dress of crepe-textured double-knit Textura* polyester. Welt seaming accents the front. Long back zipper closing. Machine wash, warm; needs no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem. Dragon pendant shown in small view is sold on page 22.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 H 6087F—Deep purple
V31 H 6086F—Medium turquoise blue
State size. Shipping weight 1 pound 10 oz. \$15.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½, 26½.

V31 H 6085F—Deep purple
V31 H 6084F—Medium turquoise blue
State size. Shipping weight 1 pound 10 oz. \$16.00



The
long-sleeved
PERMA-PREST®
polyester

DOUBLE KNIT

DRESS

Misses' Sizes **\$13** Half Sizes and Tall Misses' Sizes **\$14**

An indispensable classic to wear everywhere . . . it's simple, smart and marvelously versatile. Easy-going princess lines; subtly textured fabric. Long back zipper closing. And it's a PERMA-PREST® dress of Textura® polyester . . . machine washable, warm (black must be washed separately); no ironing is needed if tumble-dried. You can shorten or lengthen the 2-inch hem. Jewelry not included . . . necklace sold on page 27; pin sold on page 21.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state size.*

V31 H 5783F—Black V31 H 5785F—True red

V31 H 5784F—Royal blue

Shipping weight 1 pound 1 ounce \$13.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½, 26½.

V31 H 5786F—Black V31 H 5788F—True red

V31 H 5787F—Royal blue

State size. Shipping weight 1 pound 1 ounce \$14.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 H 5789F—Black V31 H 5791F—True red

V31 H 5790F—Royal blue

State size. Shipping weight 1 pound 1 ounce \$14.00

*Reg. Rohm and Haas T.M.

TEXTURA® polyester
A Rohm and Haas Fiber



PERMA-PREST®
polyester

DOUBLE KNITS

with texture interest
.. neat details

MISSES' SIZES **\$13** each

HALF SIZES **\$14** each

(1 thru 3) These dresses are machine washable, warm . . they need no ironing if tumble-dried. You can shorten or lengthen the 2-inch hem.

1 Shift with button-trimmed wing collar; long back zipper closing.

MISSES' SIZES 10, 12, 14, 16, 18.
Please be sure to state correct size.
V31 H 5796F-Pine green
V31 H 5797F-True red
Shipping weight 1 lb. 2 oz. . . \$13.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state correct size.*
V31 H 5798F-Pine green
V31 H 5799F-True red
Shipping weight 1 lb. 2 oz. . . \$14.00

2 Shift has contrast-color accents . . band at front neckline, placket-effect with covered button-trim. Self tie-belt; back zipper.

MISSES' SIZES 10, 12, 14, 16, 18.
V31 H 5800F-Deep brown with orange
V31 H 5801F-Black with medium taupe brown
State size. Shpg. wt. 1 lb. 1 oz. \$13.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½. *Please state correct size.*
V31 H 5802F-Deep brown with orange
V31 H 5803F-Black with medium taupe brown
Shipping weight 1 lb. 1 oz. . . \$14.00

3 Dress with jewel-neckline; unpressed front pleats in skirt; long back zipper. Necklace sold on page 22, scarf on page 137.

MISSES' SIZES 10, 12, 14, 16, 18, 20.
V31 H 5792F-Royal blue
V31 H 5793F-Wine red
State size. Shpg. wt. 1 lb. 3 oz. \$13.00

HALF SIZES 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Please state size.*
V31 H 5794F-Royal blue
V31 H 5795F-Wine red
Shipping weight 1 lb. 3 oz. . . \$14.00

ORDER YOUR USUAL SIZE
.. if in doubt, see page 739